

MUMMADI SAI TEJA

SENIOR WORDPRESS & FRONT-END DEVELOPER

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PROFESSIONAL SUMMARY

Senior WordPress Developer with 7+ years of experience leading WordPress website development, custom theme and plugin development, front-end development, SEO, and performance optimization for agency and business clients. Specializes in Elementor, WooCommerce, responsive web design, hosting/deployment, and automation (n8n, AI/chatbot integrations). Delivered a 30% reduction in website load time and an 18% increase in organic search traffic through technical SEO and performance work. Skilled at owning projects end-to-end - from client requirements through deployment - while training stakeholders and managing secure, scalable WordPress production environments.

CORE TECHNICAL SKILLS

WordPress Development	WordPress, WordPress CMS, Custom Theme Development, Custom Plugin Development, Elementor, WooCommerce, WordPress Administration, WordPress Maintenance, WordPress Hooks, Actions, Filters, Custom Post Types, Advanced Custom Fields (ACF), Gutenberg
Programming & Data	PHP, MySQL, REST API
Front-End Development	HTML5, CSS3, JavaScript, Responsive Web Design, UI Implementation
SEO & Web Performance	On-Page SEO, Technical SEO, Search Visibility, Site Speed Optimization, Caching, Code Minification, Image Optimization
Automation & AI	n8n Automation, Workflow Automation, AI & Chatbot Integration, AI Tools, Prompt Engineering
Hosting & Deployment	Google Cloud, Web Hosting, Domain Management, DNS Management, SSL, cPanel, Apache, Email Configuration, Production Deployment
Payments & Integrations	Razorpay Payment Integration, Stripe Payment Integration, WhatsApp Integration, API Integration
IT & Systems	Hardware & Software Troubleshooting, System Configuration, Windows, Basic Networking
Development & Design Tools	Git, GitHub, Figma, Canva, Adobe Photoshop, ClickUp, Replit, FileZilla, XAMPP
Business Tools	Zoho CRM, HubSpot CRM, Slack, MS Office
Business	Client Interaction, Team Collaboration, Project Management, Business Development & Strategy

PROFESSIONAL EXPERIENCE

- Web Developer | Yathi Solutions · Hyderabad, India · On-site

Feb 2025 - Present

 - Develop and maintain responsive WordPress websites for internal and client projects using WordPress, HTML, CSS, SEO, and Figma.
 - Build and maintain custom WordPress plugins and website functionality to meet project-specific business and technical requirements across 3+ client sites.
 - Improved website performance by 30% through site-speed optimization, caching, and image optimization, strengthening Core Web Vitals and user engagement.
 - Implement on-page and technical SEO strategies that grew organic search visibility by 18% while maintaining secure, scalable website functionality.
 - Collaborate with clients and internal teams to gather requirements, troubleshoot website issues, and deliver enhancements, cutting average turnaround time by 12%.
- Lead WordPress Developer | Analytics Insight · Hyderabad, India

Dec 2023 - May 2024

 - Managed WordPress back-end operations for 2+ client and internal websites, including database management, server integration, and production support.
 - Customized WordPress websites using HTML, CSS, and JavaScript to meet design, usability, and functionality requirements, cutting revision cycles by 15%.
 - Trained 3+ clients and content managers on WordPress administration, content updates, page creation, and media management, reducing support tickets by 20%.
 - Implemented on-page SEO best practices covering meta tags, headings, and content structure across the client portfolio.

- Managed WordPress updates, backups, security, and uptime-related activities, maintaining 99.5% uptime with zero security incidents.

Fixed-term engagement - 6-month contract to deliver a portfolio migration and SEO overhaul for Analytics Insight's client base.

Web Developer | UCA Consulting Pvt. Ltd. · Hyderabad, India

Jul 2023 - Nov 2023

- Designed and managed company and client websites for 15+ projects, with a focus on responsive, user-friendly interfaces.
- Built responsive web interfaces using HTML, CSS, and WordPress, shipping 8+ pages/sites within scope and on schedule.
- Optimized web applications for speed, scalability, and efficiency while resolving website issues, improving average page load by 15%.
- Served as primary point of contact for project progress, challenges, solutions, and technical updates with team members and clients.

Short-term project-based contract focused on a client site relaunch.

WordPress Developer | Lantrn Marketing · Hyderabad, India

Jan 2021 - Jul 2022

- Created custom WordPress themes from scratch and customized existing themes for 5+ client requirements.
- Developed custom WordPress plugins that added new features and extended functionality across the client base.
- Implemented website designs using HTML, CSS, JavaScript, and front-end development technologies, delivering 12+ sites.
- Monitored and maintained WordPress installations for security, updates, backups, and performance, achieving 99% uptime.

WordPress Developer / Digital Marketer | JV Computers · Hyderabad, India

Jan 2020 - Jan 2021

- Developed the company website from scratch using WordPress and Elementor, including custom forms and media content.
- Optimized WordPress websites using caching, code minification, and image optimization, cutting load time by 20%.

Web Developer / Digital Marketer | Freelance · Hyderabad, India

May 2018 - Nov 2019

- Developed and deployed web applications and WordPress websites to production servers for 18+ clients.
- Managed website deployment, maintenance, updates, backups, and performance monitoring, maintaining 85% client retention.
- Optimized WordPress websites using caching, code minification, and image optimization.
- Implemented on-page SEO best practices, including meta tags, headings, and content structure, growing organic traffic by 18%.

CERTIFICATIONS & ACHIEVEMENTS

- Google Digital Unlocked - Fundamentals of Digital Marketing (Mar 2022)
- Leadership Fundamentals - LEAD School (Jan 2022)
- Freedom with AI - Certification

EDUCATION

B.Tech - Computer Science Engineering (CSE) | 2015 - 2019

LANGUAGES

English | Telugu | Hindi